

Mauro José Soares

UX/UI DESIGNER

34 years, São Paulo - Brasil

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Experience

DeXter DApp - Volunteer UX/UI Designer

Jan 2024 - present

DeXter is a decentralized crypto exchange based on Radix Network, maintained by a global community. My role involves user research, wireframing, prototyping, visual design, and creating features with the developers team.

In the past 6 months I'm involved, I conducted user surveys, developed an UI refreshment, started a Design System, created prototyped and tested new features to the platform together with the community.

Verge Parceria Estratégica - Art Director

Jun 2017 - present

As Senior Art Director, my role is the conception and execution of internal campaigns for clients like Hypera, S.H.A, NSG Group and other smaller clients.

Freelancing

As a freelance designer, I have created landing pages and websites. My work involves developing visually appealing and user-friendly interfaces, optimizing for SEO, and ensuring responsive design across all devices. Additionally, I provide ongoing support and updates to ensure the websites remain current and functional.

Education

EBAC

UX/UI 20h bootcamp course
2021

MBA - Interaction Design

IGTI - Instituto de Gestão e Tecnologia da Informação
2018 - 2019

Advertising and Marketing degree

UNITAU
2009 - 2012

Languages

Portuguese

Native

English

Advanced